

目 次

- ▶ 大學教學卓越計畫執行之研究／
孫志麟、計智豪 1

- ▶ 大學教學品質、品牌管理與品牌效應之關係／
葉連祺 23

- ▶ 臺北縣國民中學教師知識管理能力與教學品質關係之研究／
范熾文、陳嬾竹 53

- ▶ 臺北市弱勢學生教育政策的現況及其未來因應措施之研究／
譚以敬、吳清山 77

CONTENTS

- ▶ Implementing the University Teaching Excellence Program/
Chih-Hao Chi, Chih-Lin Sun 1
- ▶ The relationship among teaching quality, brand management and
brand effects in university/ *Lain-Chyi Yeh* 23
- ▶ A Study of the Relationship Between Junior High School Teachers’
Knowledge Management Capability and Teaching Quality in Taipei
County/ *Chi-Win Fun, Yen-Chu Chen* 53
- ▶ The Study on the Policy for Disadvantaged Students and Its Coping
Measures in Taipei City/ *Yi-Ching Tan, Ching-Shan Wu* 77